

Regional Handbook

Risk and Protective Factors Impacting Region 11



2020

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About PRC 11

The Prevention Resource Center 11 (PRC 11) is a program of Behavioral Health Solutions of South Texas, funded by the Texas Health and Human Services Commission. PRC is part of a large network of prevention programs that aim to reduce alcohol, tobacco, and other drug use among adolescents and adults in the State of Texas. PRC 11 covers 19 counties in the South Texas known as Region 11 by the Health and Human Services Commission (HHSC).

There are eleven regional Prevention Resource Centers (PRCs) servicing the State of Texas. Each PRC acts as the **central data repository** and **substance abuse prevention training liaison** for their region. It is the task of PRC 11 to compile information relevant to behavioral health and develop a yearly **Regional Needs Assessment** (RNA) that aims to provide an overview and identify the needs of communities in the region. PRCs also provide access to **substance use prevention training resources to partner agencies or community organizations**.

The majority of information found in this handbook has been taken directly from the 2020 PRC 11 Regional Needs Assessment, which was created with the support of regional partner organizations and agencies. Any organization or individual interested in collaborating towards mobilizing communities in the battle against drugs may contact PRC 11 to find out how.



PRC 11 covers the 19 South-most counties of Texas:

- 1. Aransas
- 2. Bee
- 3. Brooks
- 4. Cameron
- 5. Duval
- 6. Hidalgo
- 7. Jim Hogg
- 8. Jim Wells
- 9. Kenedy
- 10. Kleberg
- 11. Live Oak
- 12. McMullen
- 13. Nueces
- 14. Refugio
- 15. San Patricio
- 16. Starr
- 17. Webb
- 18. Willacy
- 19. Zapata

Purpose

PRC11's Regional Handbook is created by the PRC11 team and contains data derived from the Regional Needs Assessment (RNA), information from evidence based studies and local resources. The information in this document is meant to aid communication and support skills within families and communities with access to youth and young adults.

The Regional Handbook takes on a more personal approach to the data findings showcased in the RNA while focusing on communication with children, youth and young adults. Strengthening communication and support skills along with learning about local resources can help increase protective factors while potentially decreasing risk factors that can lead to substance use and misuse amongst young people.

Our team has categorized and detailed some of the most important factors of prevention with current and relevant data in our region. We hope that partners and community find this document useful and if further data assistance or prevention guidance is needed, feel free to contact the PRC 11.



COVID-19 in Texas & Region 11

As our communities continue to be affected by COVID-19 and its' underlying results, it is our job to keep each other safe by following all suggested precautions by the US Centers for Disease Control and Prevention (CDC) as well as local government; such as staying at home, disinfecting areas that are touched on a regular basis, following social distancing recommendations whenever possible. Through these tough and uncertain times, stress and anxiety may spike among our population. Dealing with this new stress in a healthy manner may prevent risk factors associated with COVID-19 as well as substance use disorders. At the same time, as you are taking good care of your health, encourage someone else to do the same. Prevention is the first step our community should take towards battling the world's current situation. It is important to seek up-to-date and relevant data; the PRC11 has compiled COVID-19 related data for Texas and region 11 below.

- According to the Texas Department of State Health Services (DSHS), as of 08/13/2020, Texas had a total of 43,440 confirmed cases of COVID-19.
- Individuals between the ages of 30 to 39 reported the highest rate accounting for 21% of Texas confirmed COVID-19 cases.
- In addition, the highest ethnicity rate (40%) were reported as Hispanic followed by White (28%).



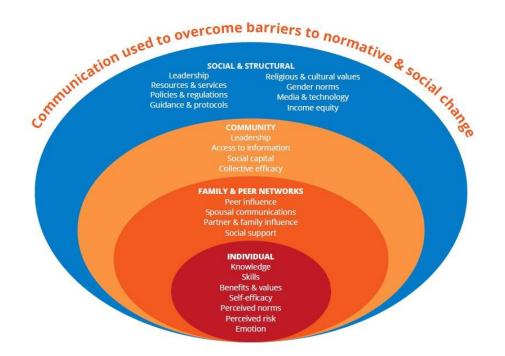
County	Cases	Fatalities	
Aransas	183	16	
Bee	1,303	13	
Brooks	143	4	
Cameron	17,316	506	
Duval	193	7	
Hidalgo	20,767	701	
Jim Hogg	65	1	
Jim Wells	802	18	
Kenedy	6	1	
Kleberg	471	12	
Live Oak	240	4	
McMullen	10	0	
Nueces	13,061	175	
Refugio	238	4	
San			
Patricio	1,051	33	
Starr	2,294	81	
Webb	8,814	111	
Willacy	734	30	
Zapata	188	3	
Region 11	67,879	1,720	

Risk & Protective Factors

The National Institute on Drug Abuse (NIDA) states "Risk Factors can increase a person's chances for [substance abuse], while Protective Factors can reduce the risk." 1

Risk

Risk factors are "qualities of a child and [their] environment that can adversely affect the child's developmental trajectory and put the child at risk for alter substance abuse or other behavioral problems."



There are **4 levels** of risk and protective factors.

A variety of risk and protective factors exist within each of these domains/levels, so it's ideal to look at each level individually. The levels are Society,
School/Community,
Family, and

In this handbook, we will not be covering the Society level.

Individual/Peer.1

Protective

Protective factors are "qualities of children and their environments that **promote successful coping and adaption** to life situations to change... they may **reduce or lessen the negative impact** of risk factors."¹

Factors differ across development

Risk Factors in Our Community

Children, youth, and young adults in our community may be faced with multiple risk factors every day.

The following are a <u>few</u> of those risk factors as they relate to our communities in Region 11.

Community/School Risk Factors

Drug Availability

Student responses to "Somewhat Easy" and "Very Easy" to access the following drugs:²



Alcohol 40%



Marijuana 30%

Tobacco 27%



Inhalants 10%

School Drug Violations

In 2018, **41 students** received an alcohol violation and **2,971**students received a drug violation.³

Drug Seizures

In 2018, **399,255 pounds** of **marijuana** were seized. That's the weight of **a blue whale**!^{4,5}

pounds of cocaine were seized. That's the weight of 2 sail boats!^{4,5}

Оо。



Family Risk Factors

Parental Involvement with School



In 2018, more than half (61%) of students reported that their parent does NOT participate in a Parent-Teacher Association.²

Overcrowded Households



I'm the

biggest animal in the world

Region 11 has the highest percent of population in overcrowded units, 8%.6

Parental Approval of Use

Adolescent students for the 2017-2018 school year responses to perceived parental approval of drug use:²



Alcohol 3 in 10



Marijuana 1 in 10

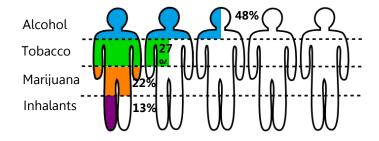


Risk Factors in Our Community

Individual/Peer Risk Factors

Drug Use

Teen response to "Ever Used" of the following drugs:²



Low Commitment to School



46.1% teens reported to have at least <u>friend</u> a that wishes they could drop out of school.²

Substance Use Disorders



3,587 youth were screened for a substance use disorder.⁷

Age of Initiation

Teens that use drugs reported they started using drugs between ages

11 to 14 years old.2

Close Friends



1 in 2 teens reported having a close friend that uses alcohol, and 2 in 5 teens reported that they have a close friend that uses marijuana.²



Community/School Protective Factors

Early Childhood

- Support for early learning
- Stable, secure attachment to child-care provider
- Low ratio of caregivers to children

In the 2017-2018 academic school year, there were 770,348 children enrolled in Early Education, Kindergarten, and Pre-Kindergarten.⁹

In Region 11, there are about 20 preschool students per one teacher.¹⁰

A low ratio helps provide more attention to each individual child.



Middle Childhood

Class Objectives

- 100% of Students Pass Final EXAM
- 95% of Stupents Receive an A+ on Final EXAM
- Real 10 Novels by the End of School Year
- 100% of Stupents Master 100 Vocabulary Words
- •WE CAN DO IT!

 High academic standards, strong leadership, concrete strategies to promote achievement

> Region 11's 3rd to 5th grade students are overall 3% higher than Texas' student STARR performance in 2017.10

Community/School Protective Factors

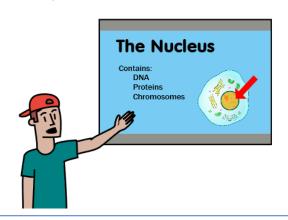
 Positive partnering between school and family

In region 11, graduation rates increased from 89.4 in 2016 to 91.1 in 2018. On the other hand, there was a decrease in dropout rates from 6.3 in 2016 to 5.2 in 2018.



Adolescence

- Physical and psychological safety
- Appropriate structure (limits, rules, monitoring, predictability)
- Supportive relationships
- Opportunities to belong (sociocultural identity formation, inclusion)



According to the County Health Rankings of 2019, **52% of people** had access to exercise.⁶

This gives the opportunity for teens to develop a healthy life style.

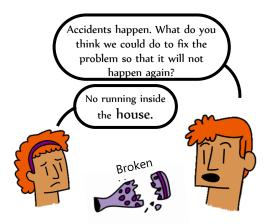
- Positive social norms (expectations, values)
- Support for efficacy and mattering
- Opportunities for skill building
- Integration of family, school, and community efforts

Teens received Drug and Alcohol information from:2

School Health Class – 49.8% Student Group/Club – 18.0% Another School Source – 30.3% School Assembly Program – 44.9% School Nurse – 24.7% Invited School Guest – 35.6% Guidance Counselor – 36.5% Science or Social Studies Class – 29.0%

Family Protective Factors

Early Childhood



In 2018, **48.6%** of students reported that their **parents attend the Parent-Teacher Association** (PTA) meetings.²

Attending PTAs help parents and teachers to improve the wellbeing of the young person.

To keep children safe and healthy, it is ideal to <u>prevent exposure to substance use</u>.

In Region 11, 84% of adults do not excessively consume alcohol and do not smoke.⁶



- Reliable support and discipline from caregivers
- Responsiveness
- Protection from harm and fears
- Affection
- Opportunities to resolve conflict

Middle Childhood

- Time in emotionally responsive interactions with children
- Consistent discipline
- Language-based, rather than physically based, discipline

In 2016, **47.9%** of students reported that **most** or **all** of their friends **feel close to their parents**.²



Family Protective Factors

- Extended family support
- Parental resources, including positive personal efficacy, adaptive coping, self-views high on potency, and life satisfaction



Adolescence

- Physical and psychological safety
- Appropriate structure (limits, rules, monitoring, predictability)
- Supportive relationships from family members
- Opportunities to belong (sociocultural identity formation, inclusion)

How many teens **feel safe**...²

- ... at school **84.3%**
- ... in the neighborhood 88.7%
- ... at home 98.2%









- Positive social norms (expectations, values)
- Support for efficacy and mattering
- Opportunities for skill building
- Integration of family, school/community efforts

Research shows that setting clear rules and expectations helps prevent temptations to use drugs.

Percent of parents that strongly disapprove their child using:²

Tobacco **78.9%** Alcohol **64.3%** Marijuana **77.5%**

Individual/Peer Protective Factors

Early Childhood

- School attendance and appropriate conduct
- Understanding of self and others' emotions
- Appropriate emotional inhibitions and expression



In Region 11, **78% of children** were **insured** in 2018.⁶

Insurance helps children get access to medical financial help when needed.

In the 2015-2016 academic school year, there was a **95% attendance rates**.¹⁰

The higher the attendance, the more opportunities to learn and develop social skills.

Why are you crying?

My hair tie broke! Teacher will get mad at me...

Don't be sad. It's okay. It was an accident.



Middle Childhood



5th Grade Students that **Met STAAR Standard** Percentages⁹ Reading – **81%** Math – **89%**

- Learning to read, write, and basic mathematics
- Attending and behaving appropriately at school
- Getting along with peers

Individual/Peer Protective Factors

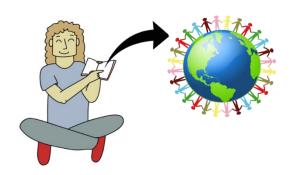
Students in school activities and other clubs/organizations:²

Athletics – 52.6%
Band/Orchestra – 24.2%
Choir – 7.8%
Drill Team/Cheer – 8.0%
Student Gov./School Paper/ Yearbook – 5.8%
Other – 21.7%
Outside School Athletics – 30.3%
Other Outside School – 26.2%

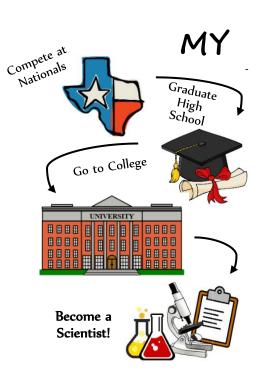


Adolescence

90.1% students in the High School Class of 2017 **received their diploma** within the 4-year program.¹¹



- Positive psychological and emotional development (self-esteem and self-regulation, coping, responsibility, problem-solving, motivation, achievement, morality, and values
- Positive social development (connectedness to peers, family, community, and attachment to institutions)



In the High School Class of 2016, 8 in 10 students were College and Career Ready.¹⁰

Communication

The following communication guidelines are from evidence-based resources. Since each individual's point of view is unique, reactions to the conversation will vary. Use your best judgement as to what is the most appropriate way to discuss substance use with the young person. If you are in need of more assistance, view pages 18-19 for local resources.

Parent, guardian, and admired adults' behaviors and attitudes towards substance use is the **#1 influencer** in young person's decisions on substance use.

Drug Information

It's important to be educated on current drug trends since they're always changing. To learn more about current drugs, **view page 20** and/or visit the following websites.

- www.drugfree.org
- www.samhsa.gov
- <u>www.drugabuse.gov</u>
- www.stopalcoholabuse.com

The Appropriate Age and Time

It's never too early to begin educating a young person about substance use. You can start educating someone as early as 5 years old. It's important to keep the conversation age appropriate so that the person is better able to understand the information.¹²

Example: When they get sick and need medication, you can take this opportunity to explain to them the appropriate and inappropriate use of the medication.

Example: Take advantage of "teachable moments" such as TV shows or movies that deal with drug use. This also works with current events happening in the world/neighborhood.

The Conversation

The best time to start the conversation is when the young person is willing to hear you out. Start with something simple as "May I talk to you?" 12

Be brief

Avoid long conversations, allow teen to speak, and ask open-ended questions

"Why do you think people do drugs" or "How do you think drugs hurt people?"

Be positive

Stay upbeat, avoid blaming

"You did a great job leaving that situation early. It shows you are an independent person, and I'm proud of you."



Communication

Refer to specific behaviors

State what you want their behavior to be

"I want you to be home by eleven o'clock." - NOT "Don't stay out late."

Label your feelings

Calmly state how you feel (not what you think)

"I care about you and I worry when you aren't home on time."

Offer an understanding statement

Show some understanding of the young person's perspective

"I want you to fit in with your friends..."



If a young person is using drugs...

Act NOW if you think they are using drugs. Your suspicion may be correct. Ask the young person directly. Here are some things to say to get the conversation going: ¹²

- "I think you've got a problem and I need to talk with you about it."
- "You've scared me and broken our rules. Here's how we're going to help you."
- "Do you want to tell me what's going on?"

If teen is using drugs, it's **important to remain** calm and listen to what they have to say. Also, **do not have the conversation while adolescent is under the influence**. Have the conversation when they are sober.¹³

- 1. Show your concern
- 2. Keep cool
- 3. Be direct
- 4. Keep a calm, and relaxed tone of voice
- 5. Let the teen know you value their honesty
- 6. Try not to be defensive
- 7. Talk about your own memories and mistakes
- 8. Show your love and care, possibly through a hand on the shoulder or a hug
- 9. Give lots of praise and positive feedback. See beyond their mistakes.

Seek assistance. Contact school counselor, doctor, or find a local treatment facility listed on pages **23-24**.

Communication



Tough Questions & Statements¹⁴

Difficult questions

Don't be afraid to answer with "I don't know." It's important to remain honest.

"Did you ever use drugs?"

Make this a teachable moment. Tell the truth, but don't share details. Discuss what attracted you, why it's dangerous, and why you don't want them to make that mistake.

"Everyone is doing it!"

Response: "I'm not interested in what other kids are doing. I don't want you using drugs."

"My friend is using."

Response: "I don't want you hanging out with kids who use drugs. You know that when you're around people who use drugs I'm afraid they'll try to pressure you to use drugs."

Re-enforcing Refusal Skills

Refusal Skills

Educate teen **why they are saying "no" to drugs** by informing them about the risks of use Don't be afraid to answer with "I don't know." It's important to remain honest.

Possible Responses for Youth to Use when Offered Drugs¹⁴

"No, thanks."

"Nah, I'm not into that."

"No. I gotta go soon."

Practice¹⁴

Act out a situation. Take the part of the persistent peer trying to get the young person to try drugs. Then, have the young person practice their responses.

Promote Independence¹⁴

Encourage teen to take responsibility for their actions and to stand up for what is right even if it isn't always popular, but that it's important and brave to do so.

Regional Data

Demographics

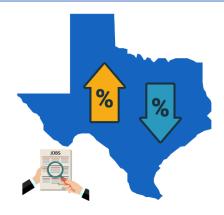
Among the 11 Public Health Regions in Texas, region 11 has the highest percentage of individuals aged between **0 and 18** years, **29.9%**. Zapata County had the highest percentage of individuals aged **0-18** in region 11.



- In 2019, there were 707 recipients per 100,000 persons receiving Temporary Assistance for Needy Families (TANF) in Region 11. Counties ranged from 64 recipients per 100,000 persons in Duval to 1,174 recipients per 100,000 persons in Hidalgo.
- Hidalgo County had the highest percentage of uninsured adults (42%) followed by Starr County (40%). Meanwhile, McMullen County had the highest percentage of uninsured children (18%) followed by Live Oak County (15%).

- Similarly, compared to other regions, region 11 had the highest percentage of Hispanics with 82.2% of the population
- Among the 11 Public Health Regions in Texas, region 11 had the highest percentage of limited English speaking households.
- In region 11, Brooks County had the highest percentage (58%) of single parent households; whereas Kenedy County has the lowest (6%).

In 2018, region 11 had the highest **unemployment** rate **(5.8)** compared to the other regions and compared to the state **(4.0)**.



Regional Data

Environmental Risk Factors

- In 2019, there were 59,619 alcohol permits in the state of Texas and a total of 4,616 alcohol permits in region 11.
- In 2019, there were 953 violations in Texas and 98 violations in region 11 reported to the Texas Alcoholic Beverage Commission.
- In 2019, there were **30,937 tobacco permits** in region 11.
- According to the Department of Public Safety, there was a total of 15,629 family violence incidents in region 11. Cameron, Hidalgo, Nueces and Webb counties has the most incidents in 2018.





In 2019, there was a total of **339,135 drug apprehensions** in the Rio Grande Valley
border crossing sector. **144,418** of those
apprehensions were made to juveniles (**0-17 years**) and **109,895** of the
apprehensions were juveniles accompanied
by an adult.

Consequences

In 2018, **4,498 juveniles** were referred to juvenile probation departments.



In 2019, the Sheriff's Office reported a total of **1,466** arrests related to possession of drugs in region 11. **42** of these arrests were made to minors aged **17 years old**.

Regional Data

Consequences (cont.)



- In 2019, there were **1,648 incarcerations** in region 11.
- According to the Uniform Crime Report, in region 11, there were 108 minors and 15,120 adults arrested for alcohol-related offenses in 2019.
- For Region 11 there were a total of 1,946 accidents where alcohol was involved. Hidalgo County had the highest amount of crashed for the three consecutive years.
- In 2018, there was a total of **892 EMS runs for overdoses**, poisoning or toxic ingestions in region 11.
- In 2019, a total of 4,569 individuals received substance use disorder treatment in region 11. Marijuana was the more frequent reported substance accounting for 24 percent of all admissions, followed by Heroin with 22.3 percent and Alcohol accounting for 21.4 percent.
- In region 11, 66 percent of males received substance use disorder treatment; whereas only 33 percent of females did. Since 2017, males have ranked higher in receiving substance use disorder treatment compared to females.
- In 2019, **645 adolescents received substance use treatment** in region 11. Marijuana was the more frequent reported substance accounting for **73.4 percent**.
- In 2019, there was a total of **3,016 substance use disorder** screenings in region 11.



Drug Names and Definitions

Name	Why Do People Misuse It?	Street Names 15,16
Adderall	Increase focus and energy for school and party longer.	addys, uppers, beans, black beauties, pep pills, speed, dexies, zing, study buddies, smart pills
Bath Salts	Synthetic over-the-counter powder used to increase focus and energy for school and party longer.	cloud 9, vanilla sky, white lightning, bloom, scare face, bliss, drone, energy-7, meow meow, pure ivory, blue silk, stardust, lunar wave, wicked X
Cocaine	Short bursts of energy and euphoria.	coke, blow, rock crack, yayo, snow, sniff, sneeze, white, nose candy, Bernice, toot, line, dust, flake
Cough Medicine	Contains dextromethorphan (DX) that gives a woozy type of high.	dexies, drex, robo, rojo, red devils, poor man's ecstasy, orange crush, tussin, velvet, triplec, drank, purple drank, sizzurp (syrup and soda), triple c, CCC
Crystal Meth	Powerful stimulant for bursts of energy and euphoria.	crystal, meth, Cristy, Tina, crank, Crissy, tweak, glass, ice, shards, GO, whizz, chalk
Ecstasy (MDMA)	Rush of dopamine (happiness and related sensations). Makes users feel more connected to each other.	X, E, XTC, molly, rolls, hug, hug drug, love drug, lover's drug, beans, Adam, clarity, moon rocks, happy pill, dancing shoes, Scooby snacks, candy
Heroin	Painkiller drug including a numb and euphoric state.	H, smack, dope, China white, horse, skag, junk, black tar, big H, brown sugar, mud, dragon, boy, Mexican brown, thunder, skunk, scag, antifreeze
Inhalants	The umbrella term for inhaling fumes to get high.	Huff, poppers, whippets, nitrous, laughing gas, moon gas, snappers, bold, rush, air blast, glad, hippie crack, Oz, discorama, whiteout, poor man's pot
Ketamine	Provides tranquilizing effect (heart-rate and breathing slow down).	K, KET, special K, vitamin K, green K, super C, super acid, special LA coke, jet, purple, kit kat, cat valium, honey oil
LSD	Gives hallucinations and unpredictable/overwhelming journeys. Psychedelic.	Acid, L, Lucy, Lucy in the sky with diamonds, Cid, tabs, doses, blotter, California sunshine, yellow sunshine, window pane, battery acid, dots, looney toons, superman
Marijuana	TCH (psychoactive chemical) released to feel relaxes, heightens senses, and is mild hallucinogenic	weed, pot, hashish, hash, green, bud, grass, trees, reefer, herb, Mary Jane (MJ), ganja, hemp, dope, chronic, kush, sinsemilla, purple haze
Mushrooms	Psychedelic hallucinations and euphoria.	magic mushrooms, shrooms, boomers, cps, mushies, buttons, magics, blue meanies, liberty caps, cubes, liberties
Oxycodone	Narcotic painkiller – can lead to addiction and death.	oxy, OC, O, ox, oxycotton, oxy 80s, blue, 512s, kickers, killers, hillbilly heroin
Ritalin	Increase focus and energy for school (writing papers and studying for exams).	vitamin R, R-Ball, rids, rit, diet coke, kiddie cocaine, kiddie coke, skippy, pineapple, kibbles and bits, skittles, smarties, poor man's cocaine
Synthetic Marijuana	Sold as a mix of "herbs" and same effects as marijuana, but single use could lead to death.	spice, K2, K2 drugs, K3 drugs, bliss, black mamba, Yucatan fire, skunk, genie, Bombay blue, solar flare, zohai, joker, kush, kronic
Vicodin	Powerful painkiller that gives a relaxed and lucid feeling.	vikes, vics, hydros, lorris, fluff, scratch, norco, idiot pills, tabs, tabs, Watsons, 357s
Xanax	Makes individual feel drowsy and out of it. More use can lead to serious side effects.	xannies, bars, Z-bars, zanbars, xanbars, handlebars, planks, bricks, benzos, blue footballs, Upjohn, school bus, bicycle parts, yellow boys, white boys, white girls
PCP	Anesthetic drug that causes disorientation and loss of control.	angel dust, ozone, rocket fuel, love boat, embalming fluid, hog, superweed, wack, wet (a marijuana joint dipped in PCP)
Other (mixes)	Mixed drugs can highly increase the side effects and risks	Crunk (drunk & high); Cheese/Cheesecake (black tar heroin & Tylenol PM); Candy Flipping (LSD/acid & ecstasy)

Prescription Medication Drop Box Locations

Boxes are located strategically to prevent prescription medication drop box theft.

NO QUESTIONS ASKED!

Dispose of prescription and over the counter medications. No liquids, needles or patches.

County	City	Location	Address	
Cameron		Police Department (Main)	600 E. Jackson St.	
		Police Department 1	1763 US -281	
	B rowns ville	Police Department 2	2900 Southmost Blvd.	
		Autrey Pharmacy	1365 E. Ruben Torres Blvd.	
		Walgreens	4490 E. 14 th St.	
	Alton	Police Department	509 S. Alton Blvd.	
	Donna	Police Department	207 S 10 th St.	
		CISD Police Department	1313 E. Schunior St.	
	F diabura	County Constable Precinct #4	2814 S. Bus. Highway 281	
	E dinburg	County Sheriff's Office	711 E. Cibolo Rd.	
		Police Department	1702 S. Clos ner Blvd.	
	La Joya	Police Department	701 E. Expressway 83	
Hidalgo	McAllen	ISD Police Department	2112 N. Main St.	
	Mis s ion	Police Department	1200 E. 8 th S t.	
	Palmview	Police Department	400 W. Veterans Blvd.	
	Peñitas	Public Library	1111 S . Main S t.	
	Pharr	Police Department	1900 S. Cage Blvd.	
	S an Juan	Police Department	2301 N. Raul Longoria Rd.	
	Weslaco	Police Department	901 N. Airport Dr.	
	Bishop	Constable Rivera's Office	115 S . Ash St.	
	Corpus Christi	Constable Boucher's Office	10110 Compton Rd.	
Nueces		County Sheriff's Department	901 Leopard St.	
	Port Arans as	Constable Sherwood's Office	705 West Ave. A	
	R obs town	Police Department	430 E. Main Ave.	
	Ingles ide	Police Department	2425 8th S t.	
San Patricio	Portland	Police Department	1902 Billy G. Webb Dr.	
	S inton	County Sheriff's Department	300 N. Rachal St.	
Starr	La Grulla	Police Department	194 FM 2360	
	Rio Grande City	Police Department	401 E. Main St.	
	R oma	Police Department	987 E . Grant S t.	
Webb	Laredo	County Constable Precinct #2	1000 Houston St.	
	Edicao	County Sheriff's Office	902 Victoria St.	
Willacy	R aymondville	Watson's City Drug	192 S . 7th S t.	
	•	County Sheriff's Department	1371 Indus trial Dr.	
Zapata	San Ygnacio	County Constable Precinct #2	1103 US Highway 83	
Zupata	Zapata	County Sheriff's Office	600 E . Hidalgo Blvd.	

Regional Resources



PRC11 team (left to right): Eduardo Salinas, Public Relations Coordinator; Karen R. Rodriguez, Data Coordinator; Elizabeth Urbina, Program Director; Daniel Rodriguez, Tobacco Coordinator



Prevention Resource Center 11

5510 N. Cage Blvd. Ste. C, Pharr, TX 78577 (956) 787-7111 ext. 245 krodriguez@bhsst.org

Community Coalitions

Focus Area	Coalition	Contact	Phone Number	Address
Brownsville (City)	Positive Community Impact (PCI)	Alexandra Ybarra	(956) 346-4310	2100 Gregory Ave., Brownsville, TX 78526
Cameron and Willacy Counties	Tobacco Prevention and Control Coalition (TPCC)	Rosalie Tristan	(956) 423-0018 Ext. 13	1617 E. Tyler Ave. Ste. D, Harlingen, TX 78550
Hidalgo County	Uniting Neighbors in Drug Abuse Defense (UNIDAD)	Vianca Vieyra	(956) 783-7897 Ext. 224	5510 N. Cage Blvd. Ste. N, Pharr, TX 78577
La Joya and Peñitas Cities	Alliance for Drug Abuse and Prevention (ADAP)	Vianca Vieyra	(956) 783-7897 Ext. 224	5510 N. Cage Blvd. Ste. N, Pharr, TX 78577
Nueces County	Project Health Outreach Prevention Education (HOPE)	Oscar Elizondo	(361) 814-2001	2882 Holly Rd., Corpus Christi, TX 78415
Nueces County	The Council on Alcohol & Drug Abuse Costal Bend, Youth Continuum of Care Coalition	Armando Treviño	(361) 854-9199	1801 S. Alameda St. Ste 150, Corpus Christi, TX 78404
Starr County	Starr County Community Coalition of Serving Children and Adults in Need (SCAN)	Sandra Garza	(956) 724-3177	1 S. Fort Ringgold, Rio Grande City, TX 78582
Webb County	Webb County Community Coalition of Serving Children and Adults in Need (SCAN)	Veronica Jimenez	(956) 725-3177	1702 Hendricks, Laredo, TX 78041
Zapata County	Zapata County Community Coalition of Serving Children and Adults in Need (SCAN)	Sonia Sanchez	(956) 765-3555	605 N. US Highway 83 Ste. H, Zapata, TX 78076

More Resources

Prevention, Intervention, Treatment, and Recovery Resources

Aransas County:

South Texas Substance Abuse Recovery Services, Inc. (STSARS)

(361) 882-9979

Bee County:

The Council on Alcohol and Drug Abuse – Coastal Bend

Beeville (361) 854-9199

Brooks County:

Behavioral Health Solutions of South Texas Falfurrias (361) 325-2892

Cameron County:

Behavioral Health Solutions of South Texas

Brownsville (956) 547-7003 Harlingen (956) 423-0018

Mesquite Treatment Center, LLC

Brownsville (956) 544-0868 Harlingen (956) 428-2100 San Benito (956) 361-6275

3an Denito (330) 30

Origins Recovery of Texas, LLC

South Padre Island (956) 772-9200 Recovery Center of Cameron County (RCCC, INC.)

Harlingen (956) 428-7800

Brownsville (956) 548-0028

Serving Children and Adults in Need, Inc. (SCAN)

Brownsville (956) 544-3095 San Benito (956) 428-5200

The GEO Group, Inc.

Brownsville (956) 305-3070

Tropical Texas Behavioral Health

Brownsville (956) 547-5400

Harlingen (956) 364-7438

Smart Start

Brownsville (844) 813-4398

Hidalgo County:

Behavioral Health Solutions of South Texas

Pharr (956) 787-7111

Weslaco (956) 447-0223

Behavioral Wellness Center

McAllen (956) 886-0655

Challenges and Change, PPLC

La Joya (956) 664-0057 McAllen (956) 664-0057

Infinite Recovery, LLC

McAllen (512) 358-4088

Mesquite Treatment Center, LLC

Donna (956) 464-1954 McAllen (956) 971-4393 Weslaco (956) 969-6916

Passages Counseling Group, PLLC

Palmview (956) 897-5160

Pura Vida Counseling Services, PLLC

Pharr (956) 227-5239

Raising Hope Behavioral Center, PLLC

Edinburg (956) 627-1149

Mission (956) 627-1149

McAllen Vet Center

McAllen (956) 631-2147

Smart Start

McAllen (844) 813-4398

Reset Counseling Center, LLC

Mission (956) 205-2571

Serving Children and Adults in Need. Inc.

(SCAN)

Pharr (956) 318-2915

Tropical Texas Behavioral Health

Edinburg (956) 289-7000 Weslaco (956) 968-8551

Project Know: Understanding Addiction

projectknow.com/find/rehab/pharr-tx

Outcry in the Barrio Center

Pharr (956) 702-2781

Guardian Interlock

McAllen (956) 280-0580

The Turning Point

Pharr (956) 781-7200

Texas Interlock

Pharr (956) 702-7233

More Resources

Prevention, Intervention, Treatment, and Recovery Resources

Jim Hogg County:

Border Region Behavioral Health Center Mental Health Clinic

Hebbronville (361) 527-5771

Jim Wells County:

Liberty Lodge, Inc.

Alice (361) 664-7555

United Connections Counseling, Inc.

Alice (361) 562-6876

Alice (361) 661-1060

South Texas Substance Abuse Recovery Services

Alice (361) 387-0835

Kleberg County:

Coastal Bend Outpatient Services, Inc.

Kingsville (361) 661-1060

Nueces County:

Avalon Corpus Christi Transitional Center, LLC

Corpus Christi (361) 883-1004

Charlie's Place Recovery Center

Corpus Christi (361) 826-5350

Coastal Bend Outpatient Services, Inc.

Corpus Christi (361) 888-4188

Coastal Bend Wellness Foundation, Inc.

Corpus Christi (361) 814-2001

Gulf Coast Rehabilitative Services, Inc.

Corpus Christi (361) 882-1413

South Texas Substance Abuse Recovery

Services, Inc. (STSARS)

Corpus Christi (361) 882-9979

Robstown (361) 882-9979

The Council on Alcohol and Drug Abuse – Coastal Bend

Corpus Christi (361) 887-7070 Corpus Christi (361) 854-9111

San Patricio County:

South Texas Substance Abuse Recovery Services, Inc. (STSARS)

Aransas Pass (361) 458-2350

Shoreline, Inc.

Taft (361) 643-6643

The Council on Alcohol and Drug Abuse – Coastal Bend

Taft (361) 854-9199

Starr County:

Serving Children and Adults in Need. Inc. (SCAN)

Rio Grande City (956) 263-1771

Border Region Behavioral Health Center Mental Health Clinic

Rio Grande City (956) 487-3748

Webb County:

Border Region Behavioral Health Center Mental Health Clinic

Laredo (956) 794-3000

Serving Children and Adults in Need, Inc. (SCAN)

Laredo (956) 724-3177

(956) 723-0200

Rio Bravo (956) 728-9131

(956) 791-7800

Willacy County:

Behavioral Health Solutions of South Texas

Raymondville (956) 232-2300

Mesquite Treatment Center, LLC

Lyford (956) 347-3521

Zapata County:

Serving Children and Adults in Need, Inc. (SCAN)

Zapata (956) 765-3555

Border Region Behavioral Health Center Mental Health Clinic

Zapata (956) 765-9664

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